

Sponsor Benefits Package



TheSHOW.myrtlebeach@gmail.com

Fiscal Year

2020

Phone:843-246-7865

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Myrtle Beach Area Demographic Information

The SHOW's target audience are families, students and professionals ages 12-45. Target audience insights show our demographic being 72% male and 28% female. Additional emphasis will be on making the SHOW a must see venue for the vacationing families. Our target is 12-20 individual events presented for FY2020.

Per year over 14 million people travel to the Myrtle Beach area. Statistics show the 75% of traveling vacationers are married couples. Of the married couples 48% are families with children. Over 60 miles of sandy beaches extending the coast of South Carolina makes Myrtle Beach one of the top vacation destinations year after year.

With a large student presence on the Grand Strand, showing approximately 30,000 local college students enrolled. Current Grammar, Intermediate, Middle and High School statistics show another 16,000 students whose parents are looking to find affordable entertainment and activities to interact with them. Add in the possibility of extended family in attendance and these numbers can go as high as triple.

The Show's mission is to bring the entertainment to the public. We have scouted locations across Myrtle Beach and the surrounding area to use as venues. Having 8-10 different locations to perform means a larger target audience with a greater reach in the area.

Advertising will get you sponsorship recognition on over 360 miles of coastal highways and high traffic areas. Social media reach of 20,000 on Facebook, 10,000 on Instagram and over 5,000 target reach on all other platforms PER EVENT. Print media of over 10,000 handouts and 1,000 window posters per event. These numbers are based on our first year of advertising. Growth expectations are to double or triple this reach by 2021.

Adding in billboard, hotel, B to B additional handout, radio, TV and podcast advertising in the local market will increase the marketing reach to the consumer. Your support will help our target reach grow by at least 40%.

Any suggestions or requests can be considered and additional information supplied.



Grand Host Sponsorship (only 1 Host per year)

\$15,000.00

All items are provided to sponsor for a period of One (1) Fiscal Year:

- Company Logo as Host presenter of each event on all advertisements.
- Billboard advertising as host of wrestling event in high traffic locations for 1 week prior to each event.
- Host presenter mention on all Radio, TV and Podcast announcements.
- Prominent Logo placement on print advertisement – flyers, brochures, media advertisement.
- Host Logo placement on all stage, entrance and ringside graphics.
- Logo placement on reverse side of event tickets
- Logo placement on all SHOW merchandise
- Logo placement on event program guides
- Logo placement on “Main Event” Promotional Video per event
- Logo and Contact Link place on web site, Logo and special thanks promoted on all social media platforms.
- 100 complimentary ticket good for 1 year of events. (Can be used as giveaways on Social Media/Radio/TV/Podcast/Contests with special recognition to host)
- Special mention by Announcer at each event with emphasis on supporting our sponsors.



Best Performance Sponsorship

\$5,000.00

All items are provided to sponsor for a period of One (1) Fiscal Year.

- Company Logo and contact link will be prominently listed as a top tier sponsor on website.
- Prominent Logo placement on print advertisement – flyers, brochures, all media advertisement.
- Logo placement on reverse side of event tickets
- Logo placement on all SHOW merchandise
- Logo placement on event program guides
- Logo placement on (1) Promotional Video per event
- Logo and Contact Link place on web site, Logo and special thanks promoted on all social media platforms.
- 50 complimentary ticket good for 1 year of events. (Can be used as giveaways on Social Media/Radio/TV/Podcast/Contests with special recognition to sponsor)
- Special mention by Announcer at each event with emphasis on supporting our sponsors.



High Grossing Performance

Sponsorship

\$2,500.00

Package A

All items are provided to sponsor for a period of Six (6) Months.

- Logo placement on print advertisement – flyers, brochures, all media advertisement.
- Logo placement on reverse side of event tickets
- Logo placement on all SHOW merchandise
- Logo placement on event program guides
- Logo placement on (1) Promotional Video per event
- Logo and Contact Link place on web site, Logo and special thanks promoted on all social media platforms.
- 25 complimentary ticket good for 6 months of events. (Can be used as giveaways on Social Media/Radio/TV/Podcast/Contests with special recognition to sponsor)
- Special mention by Announcer at each event with emphasis on supporting our sponsors.



High Grossing Performance

Sponsorship

\$2,500.00

Package B

All items are provided to sponsor for a period of Eight (8) Months.

- Logo placement on print advertisement – flyers, brochures, all media advertisement.
- Logo placement on reverse side of event tickets
- Logo placement on SHOW T-Shirts & Giveaway item
- Logo placement on event program guides
- Logo placement on (1) Promotional Video per event
- Logo and Contact Link place on web site, Logo and special thanks promoted on all social media platforms.
- 20 complimentary ticket good for 8 months of events. (Can be used as giveaways on Social Media/Radio/TV/Podcast/Contests with special recognition to sponsor)
- Special mention by Announcer at each event with emphasis on supporting our sponsors.



High Grossing Performance

Sponsorship

\$2,500.00

Package C

All items are provided to sponsor for a period of Nine (9) Months.

- Logo placement on print advertisement – flyers, brochures, all media advertisement.
- Logo placement on reverse side of event tickets
- Logo placement on SHOW T-Shirts
- Logo placement on event program guides
- Logo placement on (1) Promotional Video per event
- Logo and Contact Link place on web site, Logo and special thanks promoted on all social media platforms.
- 20 complimentary ticket good for 9 months of events. (Can be used as giveaways on Social Media/Radio/TV/Podcast/Contests with special recognition to sponsor)
- Special mention by Announcer at each event with emphasis on supporting our sponsors.



Best Supporting Performance

Sponsorship

\$1,000.00

All items are provided to sponsor for a period of Three (3) Months. Discounted add on of \$150.00 per additional month.

- Logo placement on print advertisement – flyers, brochures, all media advertisement.
- Logo placement on reverse side of event tickets
- Logo placement on event program guides
- Logo placement on (1) Promotional Video per event
- Logo and Contact Link place on web site, Logo and special thanks promoted on all social media platforms.
- 10 complimentary ticket good for 3 months of events. (Can be used as giveaways on Social Media/Radio/TV/Podcast/Contests with special recognition to sponsor)
- Special mention by Announcer at each event with emphasis on supporting our sponsors.



Gold Sponsorship - \$750.00

- Logo placement on reverse side of event tickets
- 5 Complimentary tickets for 1 event
- Logo placement on Print Advertisement – Flyers, brochures, media advertisement.

Silver Sponsorship - \$500.00

- Logo placement on reverse side of event tickets
- 2 Complimentary tickets for 1 event
- Logo placement on Print Advertisement – Flyers, brochures, media advertisement.

Bronze Sponsorship - \$250.00

- Logo placement on Print Advertisement – Flyers, brochures, media advertisement.
- 2 Complimentary tickets for 1 event



Add On's

All add on's must be in addition to the purchase of a sponsorship package. Cannot be purchased separately.

- \$300-\$500 to add on Commentator Mention at events (cost varies per package).
- \$200.00 to add One (1) month to any package.
- \$200.00 to add logo to T-Shirts (sponsorships on back) ordered in bulk.
- \$100.00 to add logo to tickets and/or event programs.
- \$50.00 booster to add logo to single event program.
- \$50.00 booster to add Logo as sponsorship to website per month.
- Custom Sponsorship packages are available. Contact us to learn more.

Single Event Sponsorship Opportunity

- (A) \$100.00 Ringside Advertising, Website ad for 1 month, Social Media sharing for 1 month, Logo on Event Program
- (B) \$50.00 Ringside Advertising, Logo on Event Program
- (C) \$25.00 Logo on Event Program

The SHOW Sponsor Commitment Form

_____yes, I/we would like to support The Southern House of Wrestling, LLC

Name: _____

Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

___I will supply my logo by (date)_____

Email artwork to: theSHOW.myrtlebeach@gmail.com

Choice Description Cost

	Grand Host Sponsorship	\$15,000.00
	Best Performance Sponsorship	\$ 5,000.00
	High Grossing Performance Package A	\$ 2,500.00
	High Grossing Performance Package B	\$ 2,500.00
	High Grossing Performance Package C	\$ 2,500.00
	Best Supporting Performance Sponsorship	\$ 1,000.00
	Add On Discount (1) month	\$ 150.00
	Gold Sponsorship	\$ 750.00
	Silver Sponsorship	\$ 500.00
	Bronze Sponsorship	\$ 250.00
	Add On -	
	Single Event Advertising (A – B - C)	\$100.00
		\$ 50.00
		\$ 25.00
	Total	

Enclosed is my/our check in the amount of \$ _____ made payable to “The Southern House of Wrestling, LLC”.

Mail to: 1580-3 ~ SC 9 East ~ Longs, SC 29568

Thank you for your support!

Phone:843-246-7865

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